



Did you know
The Confectionery
Foundation can enhance
your company's
recruiting for internships
and jobs?

Sweets & Snacks EXPO 2020 marks the ninth year of the Next Generation career education outreach program created by The Confectionery Foundation. Eligible university and technical college students are invited to apply and participate in The Confectionery Foundation's briefing on careers in the confectionery and snack industry.

NCA member companies are invited to support the Foundation's work and preregister at ConfectionLink.org/Industry.

100 pre-qualified students and faculty will attend our career immersion day.

Since 2012, The Confectionery Foundation Board, Mentor Guides and Booth Hosts have introduced more than 700 students and faculty to the fine opportunities in our confectionery and snack industry.

JOIN US AND VOLUNTEER ...

Meet and recruit the next generation of employees seeking careers in our industry.

Be a:

- **CAREER FAIR EXHIBITOR – for Human Resources or Company Representatives:**

An opportunity to discuss possible internships, apprenticeships, co-ops or jobs

3:00PM – 3:30PM: Career Fair Tabletop set up

3:30PM – 5:00PM: Informal conversations with students

Sponsorships available: \$500

- **BOOTH HOST:** Donate two 15 minute presentations on Wednesday. Talk about your company and brands to Mentor Guided small groups of students.
- **MENTOR GUIDE:** Donate a few hours on Wednesday to tour with a small group of students through the Expo. 8:30AM – Noon, 1:30PM – 3:30PM
- **LUNCH & YOUNG PROFESSIONALS NETWORK PANEL DISCUSSION:**
Join us from Noon - 1:30PM; Sponsorships available: \$2,500
- **PRIVATE RECEPTION:** 5:00PM – 6:00PM in McCormick Place for HR/Company Representatives, Mentor Guides, Booth Hosts, The Confectionery Foundation Board, Sponsors, Students, Faculty, YPN speakers and NCA representatives.

WHO ATTENDS?

Sophomores, Juniors and graduating seniors and graduate students in Food Science, Robotics, Marketing, Business, Communications, PR, Engineering, Economics Graphic Design, Packaging Science and more. Student selection process includes:

- Faculty recommendations
- Resumes
- Interviews
- Online form: confectionlink.org/students
- There is no cost for students to attend our 8AM – 6PM NextGen Career Day
- Students are responsible for their own travel

NEXTGEN SCHEDULE

- 8:30AM: Arrival McCormick Place, check in
- 9:00AM: Welcome and Industry Briefing
- 10:00AM – Noon: Mentor-guided tours of Sweets & Snacks Expo
- Noon – 1:30PM: Lunch and YPN Panel
- 2:00PM – 3:30PM: Mentor-guided tours of Sweets & Snacks Expo
- 3:30PM – 5:00PM: Career Fair
- 5:00PM – 6:00PM: Thank you Reception

Do you have family members who are between the ages of 20–30 and currently enrolled in an undergraduate or graduate degree program?

Encourage your students to invest a day learning about our innovative industry.

INVITE CODE: FAMILY
ConfectionLink.org/Students

REGISTER ONLINE TODAY AT: CONFECTIONLINK.ORG/INDUSTRY
Foundation@ConfectionLink.org